

Call for Papers: Conference on "Organic vs. Synthetic: The Evolution of Natya in the Context of the Green Economy and the Age of Artificial Intelligence"

Conference **Date:** January 10th 2025
Organized by Indian Knowledge Centre, Rajagiri College of Social sciences(Autonomous) As Part of DYUTI International Conference

Venue: Rajagiri Business School, Kakkanad

Conference Overview

The conference "Organic vs. Synthetic: The Evolution of Natya in the Context of the Green Economy and the Age of Artificial Intelligence" will explore how traditional Indian arts, particularly Natya (encompassing dance, theatre, music, media, design, and other expressive forms), can adapt to contemporary challenges in sustainability, artificial intelligence (AI), and economic growth. Natya, as an umbrella term, represents diverse artistic practices that communicate cultural, emotional, and intellectual content across various mediums. This conference aims to bridge the gap between cultural heritage and modern global issues, examining how Indian performing arts can integrate sustainable practices, leverage AI, and contribute to economic and cultural growth. The event will provide a platform for scholars, artists, and experts to share insights, discuss challenges, and propose innovative solutions for the evolving role of Natya in a rapidly changing world.

Conference Themes

We invite contributions that explore the following themes:

1. Sustainability in Art Practices

- Eco-friendly Practices in Natya
- Cultural Heritage Preservation
- Green Economy Integration in Natya

2. Artificial Intelligence and Organic Art

- AI-Enhanced Performance
- AI in Choreography: Challenges and Innovations
- The Impact of AI on Traditional Natya

3. Economic Impact of Natya/Indian Art

- Economic Growth Through Natya
- Cultural Tourism and Business Opportunities
- Natya as an Economic Driver

4. Cultural Preservation of Natya

- Techniques for Preserving Traditional Arts
- Educational Approaches to Teaching Natya
- Modern Adaptations in Natya

5. Art Tourism and Natya

- Promotion of Natya Tourism
- Natya-Based Tourism Activities
- Cultural Heritage Tourism through Natya

6. Natya and the Green Economy

- Environmental Sustainability in Natya
- Eco-friendly Natya Practices
- Contributions to the Green Economy

7. Natya/Indian Art and the Sustainable Development Goals (SDGs)

- Natya's Role in SDGs

- Contribution to Global Sustainability
- Cultural Impact on the SDGs

8. Additional Topics

- We welcome original research beyond the above themes that align with the conference's objectives.

Submission Guidelines

We invite the submission of **original research papers**, **case studies**, and **theoretical explorations** that address the themes and objectives of the conference. The submission should provide valuable insights into the evolving landscape of Natya and its role in addressing modern challenges.

Important Dates:

- **Abstract Submission Deadline:** 5th December 2024
- **Full Paper Submission Deadline:** 20th December 2024

Submission Process:

- **Abstract Submission:** Please submit a brief abstract (250–300 words) outlining the scope of your research and how it relates to the conference themes.
- **Full Paper Submission:** Full papers should be between 3000–5000 words in length, formatted according to the submission guidelines.
- Please email your submissions to: iks@rajagiri.edu
- **For any queries, please contact:**
Dr. Aswathy Rajan
Phone: +91 7736319626

Presentation Guidelines

- **Format:** Presentations should align with the themes and objectives of the conference and be delivered in an engaging and informative manner.

- **Time Limit:** Each presentation will be allocated **10 minutes** for presentation and **10 minutes** for questions and discussion.
- **Medium:** Presentations can be in the form of **PowerPoint slides, audio-visual displays, or live performances** where appropriate (for performance-based topics). Please ensure that all materials are submitted in advance for technical setup.
- **Language:** Presentations are expected to be delivered in **English**. However, we encourage the use of local languages where relevant, provided they are accompanied by English translations.

Conference Publication

The conference aims to publish a **peer-reviewed collection** of selected papers presented at the event. All accepted papers will undergo a thorough review process, and the best papers will be compiled into a **special conference volume** to be published in a recognized academic journal or as a dedicated book.

Ethical Conduct

By submitting a paper, authors and presenters agree to uphold the highest standards of ethical conduct. This includes:

- **Originality of Work:** Submitted papers must be the author's original work and not previously published elsewhere.
- **Plagiarism:** All submissions will be checked for plagiarism, and any work found to have plagiarized content will be disqualified.
- **Respect for Cultural Sensitivities:** We ask all participants to demonstrate respect for cultural sensitivities when presenting research related to the Indian arts and traditions.
- **Conflicts of Interest:** Authors must disclose any conflicts of interest related to their research or affiliations.

About Indian Knowledge Centre at RCSS

The Indian Knowledge Centre at Rajagiri College of Social Science is a new pathbreaking adaptation of the National Education Policy (NEP), pioneering a holistic approach to preserving, advocating, and disseminating traditional Indian knowledge systems. Integrating regional indigenous practices, folkloric wisdom, and contemporary knowledge discourses, the Centre fosters critical thinking, interdisciplinary research, and cultural exchange. Drawing from ancient Indian scriptures and scientific texts, such as Ayurveda, Yoga, and Vedic mathematics, the Centre explores the intersection of traditional knowledge and modern science. By bridging ancient wisdom with modern complexities, it addresses India's national vision for Indigenous Knowledge Systems, promoting cultural appreciation, sustainable development, and economic growth. The Centre also facilitates cross-cultural collaborations with Indian Knowledge Centre's abroad and worldwide indigenous practices, fostering global exchange programs, joint research initiatives, and cultural immersion experiences. This enables the sharing of best practices, comparative analysis of indigenous knowledge systems, and co-creation of innovative solutions. With state-of-the-art facilities, collaborative partnerships, and innovative programs, the Centre serves as a beacon of innovation and knowledge exchange, empowering individuals, communities, and institutions to tap into India's rich cultural heritage and contribute to a global narrative of indigenous resilience and revitalization.

Registration Fee Details:

- Academicians: 1000 INR (GST Included)
- Scholars/Students: 850 INR (GST Included)

Send proof of payment to iks@rajagiri.edu for confirming registration

Account Details:

Name of bank : State Bank of India

Branch name : **Kalamassery South branch**

Name of Account : **Rajagiri College of Social Sciences**

Account No. : **10447876600**

IFSC : **SBIN0010570**

This conference aims to bring together scholars, practitioners, and innovators from across the globe to explore the evolving intersection of traditional Indian performing arts and contemporary global challenges. We look forward to receiving your submissions and engaging in fruitful discussions on how Natya can adapt and thrive in the Green Economy and Age of Artificial Intelligence.

For further details, please refer to the official conference website or contact the organizing committee at iks@rajagiri.edu

We look forward to your contributions and participation in this exciting event.

Sincerely,

Conference

Rajagiri College of Social Sciences

Organizing

Committee